• Green Page - Carless Sunday Page 5

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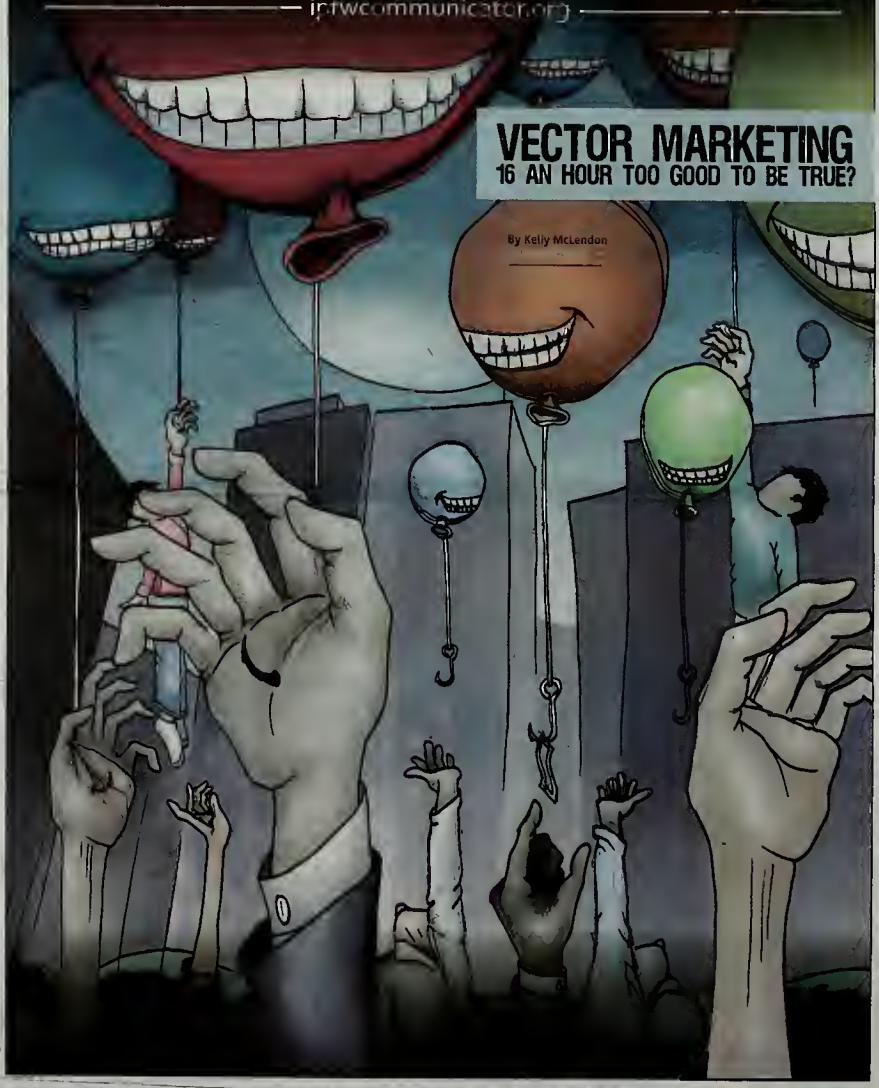
The Communicator

jcrtwcommunicator.org

VECTOR MARKETING
16 AN HOUR TOO GOOD TO BE TRUE?

By Kelly McLendon

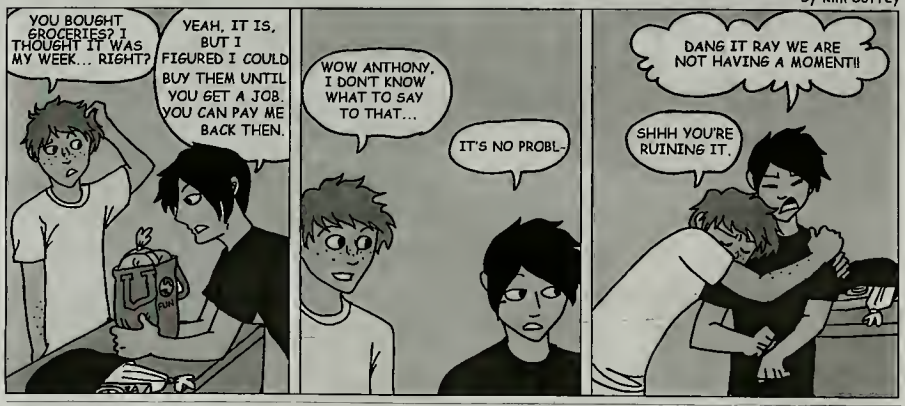


You have seen the boxed off portion of the board in your classes, telling you to call or go to a website and sign up so you can get a job that will make you $16 an hour. On some boards, it is only $13 an hour; but, the message is the same: you can get a good paying job easily. But that would be too good to be true, right?

▸ **Vector Marketing:** *Page 2*

Coffee Break

by Kim Coffey



▶ **Vector Marketing**
From Page 1

"It definitely seems like a scam at first glance: promising pay and lack of specific information. But if you know what you're looking for and do a little bit of your own research, you can find out more about what Vector Marketing is and once you do, it starts to make sense why they weren't up front with their information in the first place." Jeremy Moore said.

Moore explained that Vector Marketing works with Cutco Cutlery, which is a company that sells knives and other kitchen utensils. The marketing company is then in charge of getting students to work selling the cutlery. That would be the job you would be working for the supposed $16 an hour—selling knives.

"It definitely seems like a scam at first glance: promising pay and lack of specific information."

The only problem is the way that Vector advertises this line of work that may make it seem deceptive to students.

"I don't know about you, but if I would have seen "Apply to become a Knife Salesman" on the boards of IPFW, I wouldn't have given it a second thought; however, they put the details that they knew would stand out to broke college students." Moore said.

By presenting a possible salary much higher than minimum wage, Vector Marketing has been able to appeal to students who wouldn't have given it a second look otherwise.

"The only people who would have jumped at the opportunity to sell knives would be people who want to grow up to be the next Billy Mays or Sham-Wow Guy." Moore said.

Others, however, credit Vector with helping them become better business people.

"I'm thankful that they gave me the skills to bring in plenty of customers and sell to strangers." Alex Moen of San Diego California said, on Indeed, a job message board. "Plenty of friends also did this job, and yes, they quit early on. That's the reality of sales."

Some also think it is the individual at fault and not Vector.

"This is a job that you actually have to work to be successful. The only reason why people quit is because they give up on themselves." A Vector representative from Nashua, New Hampshire, wrote on the Indeed message board.

An IPFW student who wanted to remain anonymous because he worked for the organization last year said, "The problem is if you don't know super rich people, you won't sell anything."

The student outlined the hiring process. "On Day 1, you go in for an interview and you are told to talk about your goals and who you are. Then you are taken into a room where they show you all of the products they are selling." he said. After that, the trainer asks whether the merchandise is liked or not.

"If you're not impressed, they don't call you back." the student said.

On Day 2, the managers go over the process of selling, how it works and how to sell. The next day, the applicants get to see who made it and who didn't.

"We were told to bring our cell phones and when we got there, they said to look at your contacts." the student said. "You were supposed to call everyone in your contacts to try to sell. It was like a contest."

In the end, he had to quit because he couldn't set up any sales meetings because most of the people he knew were poor college students who couldn't afford to buy $800 worth of knives.

Stellar Awards: Not just gospel

First woman to own a gospel radio station at IPFW

By Hana Hawash
hanahawash@yahoo.com

As the owner of a gospel radio station in Fort Wayne, Deborah Godwin-Starks is an inspiration to gospel music lovers from all over the nation. As a communications professor at IPFW, she is an inspiration to her students.

Godwin-Starks has a lot on her plate already, but even more was added the weekend of January 16 when she attended the Stellar Awards at the Grand Ole Opry in Nashville, Tennessee. At the awards ceremony she received a certificate of honor for being the first woman to own a gospel radio station.

"The Stellar Awards is the largest award program for people who are involved with radio, television, and internet, particularly in gospel music," said Godwin-Starks.

In its 25th year, the Stellar Awards is an event where gospel artists and contributors from all over the nation come together to honor each other for their contributions to the gospel music industry. Godwin-Starks was not in competition with anyone, but was recognized for her efforts in the gospel music community.

As for gospel music itself, there is more to it than the prayerful church tunes you hear on Sunday. Unlike some genres of music, it is multifaceted.

"Gospel music is a whole field to itself," said Godwin-Starks, who does not sing gospel other than in the shower. "Straight from my mouth to the angel's ears," she said, laughing at herself.

Gospel music does entertain those soulful, passionate Sunday church songs as well. But it also lends itself to the styles of jazz, hip-hop/R&B and even rap.

Some of the artists who performed at the Stellar Awards were well-known artists such as Mary Mary, Hezekiah Walker, and Walter Hawkins. If you would like to see these wonderful artists in action or hear the variations of gospel music, check out the recording of the awards program yourself. Godwin-starks says that it is "equal to the Grammy's for gospel music."

If you have the WGN America, it will be available for viewing on Sunday, February 21 at 5 p.m. If you would rather see it from the Gospel Music Channel, it will air on Sunday, February 28 at 8 p.m.

March for life

IPFW students go to DC

By Lindsay Shutt
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"Hey, hey, ho, ho! Roe v. Wade has got to go!" This and many other chants were heard in Washington, D.C. on Friday, January 22, 2010 as hundreds of thousands of Pro-Life supporters from all over the country marched up Capitol Hill. The Pro-lifers have gathered since 1974 to protest the 1973 Supreme Court decision making abortion legal.

The overcast day started early with a youth rally at the Verizon Music Center. No longer tired due to the excitement at the rally, the IPFW marchers and the other 20,000 youth proceeded to make their way over to the National Mall to join the rest of the Pro-Life groups. Faces peered out the windows of buildings as they moved along, catching a preview of the real march that would start later that afternoon.

"The Pro-lifers have gathered since 1974 to protest the 1973 Supreme Court decision making abortion legal."

A stage was set up in the heart of the National Mall that was the scene of another rally, which would signal the beginning of the March for Life. As Bishop John M. Darcy, who recently retired from his role as Bishop of Fort Wayne-South Bend Diocese, closed the rally with prayer, excitement in the crowd grew. Then it was time. The crowd raised their banners and signs and embarked on the climb to the Supreme Court.

The multitude of people show up every year, not only to bring about an end to abortion, but to increase respect for life from conception to natural death. This year many marchers were also troubled by President Obama's health care reform and carried posters stating their concerns. The people who carried the signs were as varied as the messages contained on the signs. IPFW marchers ran into teens, families, elderly, religious men and women, people from other countries, and women who have had abortions and now regret them. One young woman they talked to had almost been aborted, but her mother changed her mind and she was marching to give others a chance to live. All the marchers had one common tie, their absolute conviction in knowing that life begins at conception and their resolve to work until Roe v. Wade is overturned.

Coming Together for Coffee and Cause

Photo Courtesy of ussouthcom (Flickr.com)

By Peter Schnellenberger
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On thursday Jan. 28, University Democrats and College Reblicans will be hosting a bipartisan coalition to help with releif efforts in Haiti. The political groups will be jointly hosting a benefit concert featuring the IPFW based band "Within Reason" and Fort Wayne based band "Novafal".

The two groups will be offering Old Crown Coffee and Cookie Cottage cookies to snack on alongside the musical entre'. There will be a three dollar cover charge to get in the doors, but additional donations will be accepted.

There will also be a suprise guest speaker, to give informative input on the situation.

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IPFW
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AD COURTESY OF THE OFFICE OF THE CHANCELLOR

Got an Opinion?

Send us your feedback to editorinchiefipfwcommunicator.org

Smoke Hut Diaries

By Robin Crowell
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Music forms the basis by which we make and judge a lot of the people we choose to surround ourselves with. I've noticed this not only in the smoke hut, but also simply in passing through each day. Any music enthusiast will never admit to choosing their friends based on music or anything viewed by the moral majority as trivial an interest, but it's true. Let us analyze in terms of extremes and stereotypes, shall we?

A young man traversing campus in dirt encrusted denim, work boots, a cowboy hat, and sun-ripened skin probably isn't going to meet a study group prefaced with discussion about the latest Lil' Wayne release. The group will gather in discussion about working tiring days and their country music that reflects their hardships. This is reversed as well. The people raving about the new Lil' Wayne album more than likely have no interest in gathering around a table to talk about Toby Keith.

Picture a girl, probably a freshman. She's walking to class, a backpack full of an entire semester's worth of books, apparently ignorant to the general ebb and flow of how a semester works. Her iPod is filled with a combination of pop princesses, Kelly Clarkson, Katy Perry, maybe some Taylor Swift for good measure. Do you really think she's going to take a chance and mingle with a group of kids clad in tattered black shirts, flannels, worn jeans, and black Chuck Taylors? My estimation: probably not.

There are countless amounts of labels associated with music. There are punks, hipsters, indie kids, emo kids, rappers, hardcore kids, country folk, and so many more of the like. As a society of labels we decide who to or who not to be friends with based on their music tastes. In a way though, this isn't a bad thing.

The music that we listen to is a direct reflection of the lives we live or fantasize about living. If music is the icebreaker, the first conversation inclusive of any sort of relatable content, a lot of the individual tends to be revealed. I, myself, take pride in relating to songs about smoking my lungs into arrest. I like knowing that so many things that I've wanted to say but have never been able to word adequately have been put to song by some of my heroes.

Alkaline Trio, The Lawrence Arms, Chuck Ragan, Frank Turner, Lucero, Against Me!, and so many more bands and musicians that I could pretentiously name drop have reflected my actions, pasts, present, and more than likely my future. The people that I surround myself with have a similar musical perspective to my own, maybe not the exact bands, maybe not the exact pinpointed genre even, but they see music in the same fashion that I do. So, in all honestly, don't feel bad about choosing your friends over music. There are worse faults that we can fall to.

For the Love of Traveling

By Hana Al Hawash
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After traveling to Texas and Ohio and seeing for myself what people were like in other states, I was excited beyond belief to see what people in New York were like. Either the citizens of New York State all walked around talking anxiously on their cell phones, wearing $500 shoes and drinking Starbucks, or I have simply watched too many episodes of Sex and the City.

When my flight landed in the quaint Syracuse airport, I realized I had not seen the real New York, I had only seen the television version.

The airport was even smaller than our own Fort Wayne International Airport and surprisingly quiet. The only thing television worthy was the way I was greeted by my good friend, Hilary, as she sprinted headlong towards me. She was wearing a Beatles t-shirt under a plaid button up, blue jeans and Converse sneakers…not Prada pumps.

As we drove to her home nestled in the hilly terrain of Pompey, I realized that New York is more than skyscrapers and lights. It is mountains, trees and lakes…the kind of thing you see on postcards.

After the rollercoaster ride of a drive to her house, I felt a bit queasy considering our biggest mountain is the hill at Franke Park where kids go sledding in the winter. Finally, we got to Hilary's house and her parents welcomed me as if I had been part of their family for years. Not the classic New York resident customs I had seen on TV shows.

"…I realized that New York is more than skyscrapers and lights. It is mountains, trees and lakes… the kind of thing you see on postcards."

Her family truly treated me as their child. I was asked to complete chores and was involved in family conversations…nobody shied away from a subject just because a newcomer was in the room.

However, I did see a slightly darker side of New York when we went to Hilary's brother's house. Upon arrival, a strange woman came to the door asking for money and was rudely shooed away by the lady of the house. I was shocked at the bluntly rude treatment of a fellow human being that was only asking for a little help. But then Lisa, Hilary's sister-in-law, realized how ill-mannered she looked to me and explained that this woman was high, always coming to her door asking for money and was dangerous to her family's well-being. I understood this, considering they lived in a beautiful home located in what is one of the crud-diest areas of town. But still, in my opinion, she could have omitted a few curse words.

All in all, I saw that the residents of Syracuse, NY, were not much different than us. Some people were very friendly, and some were extremely rude. You have the country people, and you have city people, just like in Indiana.

The scene, on the other hand, was a wonderful change and if you go to the right areas, it is absolutely mesmerizing.

Next stop on my list of travels this season, Palestine.

Advice Column

Should conflict be welcomed or avoided?

By Hana and Devin
Writers

Hana: Depends on what you mean, what are you talking about?

Devin: Arguments, I love 'em.

Hana: Yeah, I know.

Devin: You don't like arguments?

Hana: Sometimes.

Devin: What do you mean sometimes?

Hana: Depends on what it is about.

Devin: They are always good, I love 'em.

Hana: Ha, yes I know that. I think that certain times you have to argue, like when you have to call someone out, but sometimes you need to just let things go.

Devin: That is never a solution, what do you mean let things go?

Hana: Just little stuff. For example, one of my friends kept doing things that were making me mad and I was letting it go but it got to the point where I couldn't take anymore, and I had to call her out on it. When stuff builds up I feel like you have to but if it's just one thing I don't really care.

Devin: Or you could just nip it in the bud right from the start to avoid the bigger conflict altogether. You could have a little disagreement or a big argument.

Hana: But then if you call someone out on something small they might think you're petty. I don't try to make it a big deal, I just say what's on my mind and let the person know that I needed to talk about it.

Devin: Well it depends, some things can stay a little disagreement but some things have quite the large potential to build up so I think it depends. If you feel it has potential to build up into a big argument you should kill it right there, end its life.

Hana: So basically, you welcome conflict at anytime and any way

Devin: I love it.

Hana: Alright then.

"Keep your tires properly inflated. Tires should be inflated to the pressure recommended for your vehicle. For every three pounds below recommended pressure, fuel economy goes down by about 1 percent. Tires can lose about 1 pound of pressure in a month. Underinflated tires also detract from handling, safety and how long the tires will last.

-GreenerCars.org

"20 percent of all greenhouse gas emisions come from cars and light trucks like SUVs."

-Planet Green

Ride the bus. Take CampusLink instead of your car.

Carpool to class. You could save more than $1000 per year.

-CBS 13

4 tons: "The amount of carbon release into the atmosphere when producing a single car."

-Planet Green

green machine

Does Being Green mean no Sunday Driving?

OPED

By Hana Hawash
hanahawash@yahoo.com

The President passed a new law called "Carless Sunday." From here on out, it will be illegal to drive anywhere on Sundays.

Just kidding, but some people think that it would be great if we have this law set in place. With the way society pollutes the earth these days, green activists are looking for more and more ways on how we can try and pollute a little less. While some think that outlawing automobiles on Sundays is overly extreme, others feel that this is extraordinarily simply.

On a forum found on treehugger.com, Alex Davies of NYC suggests that Americans should take Sundays off from our cars and try walking, biking or simply staying home in an effort to put a hold on some of the toxins in our air. What Davies was looking for were suggestions on how to start a movement like this.

People commenting on the forum ask how they are supposed to get to church. One commenter states the obvious: "Walk to church, why not? In the old days, people did so. It is good for the soul, the soles too," this clever activist writes.

Others argue that their church might be too far to walk if it is more than half a mile away. Apparently, Americans just do not walk, not even if their car is not working... phone a friend, eh?

Others on the forum question this idea and whether it is actually feasible. Since the creator of the forum suggests staying home and watching television, someone replied: "Kind of conflicts with the US's 24/7/365 culture...You suggest maybe watching TV, who runs the station, the power plant?"

While this person brings up a good point, the movement would obviously have to make exceptions. For example, if there was a fire. The fire department would not likely hall buckets of water on bikes to the scene of the fire and police probably would not be able to hall a murderous criminal on foot to the local jail. But as for groceries and television stations, what exactly is wrong with buying groceries ahead of time or not watching television? God forbid that we do not have a picture box to stare into all day.

Americans need to stop being lazy and start doing something for ourselves and each other. Let us stop the pollution for one day out of seven. Let us be together with friends and family for a day just relaxing and talking. Let us teach our children how to play baseball with a real bat rather than the Wii controller. Even here at IPFW, we run a shuttle service that is geared towards saving the air by reducing the number of cars running around campus. We have started something, let us do even more and show our city, our state and maybe even our nation how little efforts can be so useful.

Photo by Lucas Carter / LucasCarterPhotography.com

Artist Spotlight
Matt Robinson

By Holly Gallaway
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After a year at Indiana University not studying music, junior Matt Robsinon transferred to IPFW. One of the main reasons he transferred was that he spent a lot of time in his dorm room listening to Stevie Wonder instead of attending his classes. Robinson had been involved in music through grade school and high school, but he says it didn't become his passion until his first year of college. After he realized how much he loved music, Robinson decided to transfer to IPFW and work toward a major in vocal performance.

Robinson was in the school band until his sophomore year at Concordia Lutheran, just down the street. At that point he felt like trying something different, so he switched to choir and tennis and began taking an active role in drama. By his senior year, he was a part of the elite Chamber Singers at Concordia, as well as playing tennis and acting in the school plays. Though he says music still wasn't his passion at that point, he frequently walked through the halls singing.

As for what he wants to do with his vocal performance degree, he says he wants to do something in the entertainment industry. When asked if he wanted to stay in the Fort Wayne area, he said he'd go wherever he had to. Obviously, with Sweetwater, there are recording studio-related jobs in Fort Wayne, but if he wanted to pursue acting with vocal performance, he would likely have to go elsewhere. As for acting, Robinson is currently involved with the Civic Theater's production of *Joseph and the Amazing Technicolor Dreamcoat*—he's playing Levi, one of the twelve brothers. This is the first acting he's done since high school. He is also involved in the Opera Chorus, playing Maximillian in their selection of songs from *Candide*. Robinson is also in the Don Juans, a men's a cappella group here at IPFW. Robinson also mentioned Voices of Unity as something he'd like to get involved in again. He's worked with the group before and it is his favorite activity. He says Don Juans fun and it gives him a great chance to be a mentor to young children. He enjoys it because the music they focus on is music that would not normally be performed around town. Robinson lauds Voice of Unity as a great organization that gives a more well-rounded vocal experience. However, music and vocal performance aren't the only loves in Robinson's life.

"I have a billion other things I'm interested in," he says with a laugh. Various sports such as tennis, raquetball, basketball, and ultimate Frisbee occupy his time. The first pastime he mentioned was the possibly the most intriguing—competitive Super Smash Brothers Melee. "It's the best multi-player game out there right now," Robinson says.

A Mozart
Moment

By Louisa Danielson
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This is the month of Mozart. At least, it is for the Fort Wayne Philharmonic. On January 16, their first Masterworks concert of the New Year featured an all-Mozart program, loaded with plenty of the famous composer's best works.

The concert opened with the Symphony no. 31 in D Major, K. 297. Called the 'Paris' symphony, this work had a pleasant tune that was quiet yet animated, full of varied tones. Shimmering scales and arpeggios exploded from the string section at the close of the final movement.

The second work to be performed was the Concerto in A Major for Clarinet and Orchestra, K. 622. Guest clarinetist Anthony McGill was outstanding. Throughout the three movements of the concerto, he had beautiful dynamic control, drawing the orchestra from grand crescendos into such quiet pianissimos that it sounded like only one or two strings were playing from the whole orchestra. The soloist was a pleasure to listen to, and the orche responded well to his musical signal

Following the intermission, orchestra presented an Adagio Fugue in C Minor for Strings, K These two movements were very mu the slow and grand style of a Bach o exercise, full of deliberate pauses divided strings. For the opening o fugue, the melody began in the do bass and cello sections then b several measures later with a reiter of the same tune in the upper strin sounded like an orchestrated versio keyboard work.

The final piece of the concert wa Symphony No. 35 in D Major, K. 385 called the 'Haffner' symphony, this opened with grand octaves in the of an opera overture. Peppy notes the tune to an exciting, edge-of-the tempo during the fourth mover Tumbling arpeggios in the violins echoed by the brass section.

At the close of the concert, orchestra received a standing ovati recording of the concert was made will be aired by radio station WBNI FM on Thursday, January 28 at 8 P.M

Photo by Fort Wayne Philhar

Right: Anthony McGill, guest clarinetist, performed with the Fort W Philharmonics on Jan. 16th, 2

Mozart
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Following the intermission, the orchestra presented an Adagio and Fugue in C Minor for Strings, K. 546. These two movements were very much in the slow and grand style of a Bach organ exercise, full of deliberate pauses and divided strings. For the opening of the fugue, the melody began in the double bass and cello sections then began several measures later with a reiteration of the same tune in the upper strings. It sounded like an orchestrated version of a keyboard work.

The final piece of the concert was the Symphony No. 35 in D Major, K. 385. Also called the 'Haffner' symphony, this piece opened with grand octaves in the style of an opera overture. Peppy notes drove the tune to an exciting, edge-of-the chair tempo during the fourth movement. Tumbling arpeggios in the violins were echoed by the brass section.

At the close of the concert, the orchestra received a standing ovation. A recording of the concert was made and will be aired by radio station WBNI-94.1 FM on Thursday, January 28 at 8 P.M.

Photo by Fort Wayne Philharmonics

McGill, guest clarinetist, performed with the Fort Wayne Philharmonics on Jan. 16th, 2010.

Artist: Spoon
Album: *Transference*
Label: Merge
Release Date: January 19, 2010
Sounds Like: Modest Mouse's early years smoothed over with ambient experimentation.
Rating: 4/5

The best way to describe the introduction of this album is warm and icy at the same time. It begins with "Before Destruction," with slow, raspy vocals and music that is relaxing without being boring.

The tracks that follow integrate simplistic percussion, at times with an almost alternative-country approach to the composition. However, once this label comes to mind, it changes entirely with the usage of electronica. As to not be misunderstood in this statement, this album is not "dancey" in any way.

Some tracks like "I Saw The Light" and "Trouble Comes Running" sound sexy, almost musically seductive. Then, to throw an entirely new curveball into the mix, "Goodnight Laura" is what can best be described as a lullaby.

Transference guides the listener through many different types of putting together music, including simplistic percussion, piano, techno/electronic , and changes in vocal styling. The album does well to hold interest and generally isn't boring or repetitive. It is not a perfect release, however , it is one of those albums with a fitting release date.

ROBIN'S REVIEWS

By Robin Crowell
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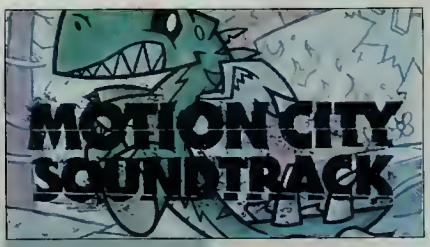


Artist: Motion City Soundtrack
Album: *My Dinosaur Life*
Label: Columbia
Release Date: January 19, 2010
Sounds Like: A mental disorder put to music in a good way.
Rating: 3.5/5

As far as music goes, 2010 has yet to mark a complete and utter disappointment and this album is no exception.

Although slightly generic and standard at times, *My Dinosaur Life* still holds true to the standards and musical implements set forth by earlier Motion City Soundtrack works. A bit of experimentation is evident, however nothing to mark drastic changes in their repertoire.

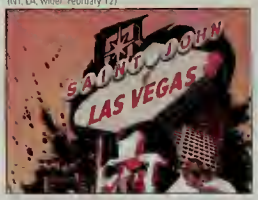
The introductory track, "Worker Bee", is catchy, jolly, and melancholy all at the same time which Motion City is notorious for being able to pull off swimmingly. And, as is typical, prevalent is a great and impressive amount of vocal control not only on this track but throughout the entirety of the album.

Humor is not lost on Motion City in a track like "Delirium" which utilizes hilarious metaphors that make no sense what-so-ever. The song also is probably the stand-out track of the album. It is catchy as all get out and intensely entertaining.

For a fun listen with gentle nuances, catchy riffs, and of course... the moog, give this album a spin or two. It's enough to make the dull subside during any winter day.

Movies
Opening this Week

Saint John of Las Vegas (2010)
(NY, LA, wider February 12)

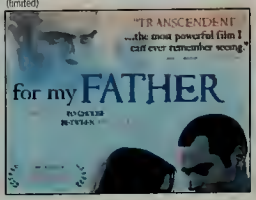


Off and Running (2010)
(limited)

Edge of Darkness (2010)
(wide)

When in Rome (2010)
(wide)

For my Father (2010)
(limited)



Career Services Program has externships over spring break

By Kelly McLendon
mclendon.kelly@gmail.com

Do you have several career interests and don't know where to begin? Or maybe you plan on staying home for Spring Break and you want something to do. Regardless of your reasoning, you can apply for The IPFW Externship Program, which is the week of Spring Break, March 8-12, 2010.

Being an "extern" is just like being an intern for an organization, except you work for much less time. While typical internships last a semester or more, the extern experience requires anywhere between a 2 and 5 day commitment.

"The externship program is designed to give IPFW undergraduate students the opportunity to explore a specific career field while networking with professionals and alumni within the community."

"The externship program is designed to give IPFW undergraduate students the opportunity to explore a specific career field while networking with professionals and alumni within the community," Career Services said.

Student Xavier Qadar shadowed Jamie Garwood, the Director of Education Initiatives and Strategies at United Way for the extern program last year.

"My externship at the United Way of Fort Wayne was quite a unique experience. What made the experience first rate was the insight that I received from a member of the United Way team. I was able to get a behind the scenes and view the ways in which the United Way is woven into the variety of fabrics which represent various non-for-profit organizations within the Fort Wayne community," Qadar said.

"I would do an externship again and I would recommend this program to anyone who has an interest in learning more about careers, how a company /program runs or if you just want to gain some more work experience or network with employers," he said.

You must fill out an application for the externship program and the deadline to apply is February 19, 2010. If you have questions about the program, contact Ashley McArdle in Career Services at 260-481-6591.

Where you can apply to be an extern:

MSKTD & Associates - Interior Design Externship

Boys and Girls Clubs of Fort Wayne - Education/Human Services Externship

Cindy Friend Lifestyle Studios - Interior Design Externship

Michiana Business Publications/Business People Magazine - Journalism/English Externship

American Red Cross of Northeast Indiana - Grant Writing/Fundraising/Development Externship

US Probation Office - Criminal Justice Externship
Aunt Millie's Bakeries - Marketing Externship

Fort Wayne Digital Media Production Group - Web Development Externship

WestPoint Financial Group - Business/Finance/Marketing Externship (3 positions)

Northrop High School - School Counseling Externship

Men's basketball team gets back on track

The win raises IPFW's season record to 9-10

By Logan Pea
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After leading nearly the entire game, then faltering in the final minutes at South Dakota State University last Thursday night, the Dons traveled just north in look for a big confidence boosting win against North Dakota State University. Something about traveling one state north must've lit a fire under the dons, because IPFW finished the contest with four players in double figures in a 68-59 victory. Nick Daniels, Ben Botts, Zack Plackemeir, and Trey McCorkle combine for 56 of IPFW's 68 points. The biggest factor for the Men's squad Saturday night though, came from sophomore forward Trey McCorkle. McCorkle finished the contest with ten points and thirteen boards. Thirteen rebounds is a season high for McCorkle who found himself playing nearly the entire game, in place of big man Delivez Yearby who only played fifteen minutes. The victory was a tough one to come by as IPFW found themselves leading nearly the entire game, but never more than eight points until the final moments. North Dakota State had the lead cut down to five with just 45 seconds to go, and began to foul to make the dons win the game at the free throw line. IPFW shot 9-10 from the charity stripe, and made every free throw in the second half, putting the game out of reach and sealing the victory.

"The victory was a tough one to come by as IPFW found themselves leading nearly the entire game, but never more than eight points until the final moments."

The win raises IPFW's record to 4-5 in the Summit League and 9-10 overall. IPFW continues their road trip as they travel to Macomb, Illinois Thursday night to battle Western Illinois University, then the big rivals IUPUI in Indianapolis on Sunday, January 31, 2010.

Men's Leaders:

Rebounds: *Delivez Yearby*
Points: *Delivez Yearby*
Assists: *Zach Plackemeir*
Steals: *Zach Plackemeir*

Women's Leaders:

Rebounds: *Stephanie Rusado*
Points: *Anne Boese*
Assists: *Jordan Zuppe*
Steals: *Courtney Reed & Chelsey Jackson*

Photo by Lucas Carter / LucasCarterPhotography.com

Men's Basketball: Junior Ben Botts makes a drive in the game against South Dakota State University.

Men's Volleyball Update:

Photo by Lucas Carter / LucasCarterPhotography.com

Men's Volleyball: Junior Shaun Dryden digs in the loss against the Loyola Ramblers.

IPFW falls to 2-3 on the season after this past weekend. The men played the Loyola Ramblers for the MIVA home opener and lost in four sets. (27-30, 35-33, 30-28 and 30-26). The second match of the weekend was against Carthage College Redmen squad. IPFW dropped the match in a five-set heartbreaker, finishing (22-30, 30-25, 29-31, 30-21, 17-15).

IPFW tennis squads open spring season

By Jason Ogle
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IPFW's tennis squads opened the spring season over the weekend with the men's team looking to improve on their 8-18 fall record and the women's team hoping they can continue their strong play after going 24-4 in the fall.

On Friday, the men's squad traveled to Detroit, Michigan and fell to the Detroit Tigers, 5-2.

Louis Sonado and Junya Saruta were the only singles winners for the 'Dons, winning 6-1, 6-1 and 6-1, 6-0 respectively.Sonado and Saruta also joined forces in doubles competition to pick up the 'Dons' only doubles win, 8-3.

On Sunday, the men's team dropped its first home match to Evansville, 5-2.

Saruta and Sonado won their second consecutive doubles match, winning 8-6.Saruta and Luis Maselli were the only singles winners for IPFW as Saruta won in straight sets 6-4, 6-4 while Maselli earned his first win on the season with a 6-1, 3-6, 6-4 performance.

The men's team faces Western Michigan in Kalamazoo, Michigan on January 30.The women's squad opened its season with a 6-1 loss to Toledo on Saturday at Purdue University.

Amy Recht, who earned 2009 Conference Player of the Year, dropped her singles match, 6-1, 1-6, 6-4.

Alexandra Forsyth won in singles play 2-6, 6-4 and 10-7 in the super set to earn the only point for the 'Dons.

The duo of Yuko Kobayashi and Raquel Vescovi excelled in doubles play and won 8-2.

On Sunday, the women's team rebounded with an impressive 5-2 victory over Eastern Illinois.Amy Recht earned her first singles win on the season with a 6-1, 6-3 showing, while Katie Brien (6-1, 6-2) and Ingrid Ballus (6-2, 6-4) also picked up singles wins.In doubles play, the duo of Recht and Ballus won 9-8 while Forsyth and Brien won 6-1, 6-2.

The women's team will face Evansville on the road January 29.

Women's basketball drops game to NDSU

By Logan Pea
peal01@students.ipfw.edu

When it comes to hot shooting, it's been made clear that the IPFW women's basketball team has the edge. When it comes to the inside game, North Dakota State made it clear Saturday that they would dominate that category. With an exception of five shots, every single one of the Bison's buckets came from inside the paint. The difference was noticed, and the results showed as the women's basketball team dropped a tough one on the road to NDSU 64-52. IPFW found some hot shooting once again from sharp shooter Anne Bosse, who netted five three pointers on the afternoon, and totaled 15 points in the contest. Chelsey Jackson and Sydney Weinert also found themselves in double figures in the losing effort, scoring twenty-six points between the two of them.

"IPFW found some hot shooting once again from sharp shooter Anne Bosse, who netted five three pointers..."

Jackson got the game rolling just under two minutes in on a lay-up that gave the dons their first lead of the game. After that though, the bison controlled the pace and kept the lead throughout the majority of the first half. IPFW kept the game close in the second half, never letting the deficit amount to more than 5 until 2:36 left in the game when the Bison hit a pair of free tosses to extend their lead to double digits. Unfortunately, IPFW never recovered. The women's basketball team continue their road trip through January 30, when they take on IUPUI in Indianapolis. IPFW will not return home until Saturday, February 6, when Centenary College comes to the Memorial Coliseum for a 1:30 tip off.

Photo by Lucas Carter / LucasCarterPhotography.com

Women's Basketball: Sophomore Stephanie Rusado, leader in rebounds, takes a short jumpshot in the game against NDSU

Health Advantage 101: *The Benefits of Lifting*

By Ana Aguirre
aguia01@students.ipfw.edu

Given the fact that the IPFW offers students and patrons the benefits of an exercise facility , there are more than just aerobic exercises and cardio equipment. Take a challenge and hit the weights.

Weight lifting benefits the body as a whole allowing you to strengthen muscles, improve flexibility and stamina, create bone strength and density, lose weight, and as results vary tone and sculpt your body. Even though you are taking the time to lift, the challenge is not just in the weight being lifted, but the mental dedication that has to be in effect. Focus.

"Weight lifting benefits the body as a whole, allowing you to strengthen muscles, improve flexibility and stamina, create bone strength and density, lose weight, and as results vary, tone and sculpt your body."

For beginners weight lifting is not as easy as it seems, and the drive could be lost from lack quick results. When speaking to IPFW's Lifting Club president David Mann, he stresses the importance on taking it slow at first. "You will be extremely sore for the first few weeks but that's natural, don't give up! As you grow and mature as a lifter then you can start to experiment with more advanced lifting."

When speaking with Mann more on the subject, he goes into detail on the club and how the idea of getting the campus involved will strengthen the IPFW community as well as the club members. "IPFW Lifting benefits the campus by allowing our students the opportunity to establish friendships with fellow lifting enthusiasts. In turn, after having found a community to be a part of we aid in maintaining the motivation to workout. Instead of following a repetitive routine our members share ideas to help keep things fresh, also most look forward to seeing friends at the gym and are excited to go workout."

Thanks to IPFW Lifting, the campus has a chance to build on the goals in a lifting aspect and stay fit. Most workouts can be found through books, online websites such as www.bodybuilder.com, and through the IPFW Lifting club meeting and seminars.

Take the challenge and get started today.

The Fish Picks (14-15) VS. (18-11) Pea Predictions

10 Baylor- Bears win close	Texas A&M at Baylor (Ladies)	Baylor-Bears get a big win 10
9 Celtics- Magic not at full force	Celtics at Magic	Celtics- Best team in basketball 9
8 Purdue- First matchup payback	Wisconsin at Purdue	Purdue- Much needed win 8
7 UConn- The streak continues	West Virginia at UConn (Ladies)	UConn- Best team in the nation 7
6 NFC- Evenly matched game	Pro Bowl NFC at AFC	AFC- A few more offensive weapons 6
5 Sharks- Wins at home in battle	Blackhawks at Sharks	Blackhawks- Too much talent 5
4 Kansas- Big test in rival game	Kansas at Kansas State	Kansas State- Another big W 4
3 Wisconsin- Hard to beat at home	Michigan State at Wisconsin	Wisconsin- Too good at home 3
2 Celtics- Lakers have team drama	Lakers at Celtics	Lakers- Great game, last shot wins 2
1 G-Town- Wins late in close one	Duke at Georgetown	Duke- Blue Devils looking 1

By Lucas Fisher / lucoruco8@comcast.net

By Logan Pea / peal101@students.ipfw.edu

60 Second Sports Report

By Lucas Fisher
lucoruco8@comcast.net

In the NFL the conference championships were played. In the first game the Colts dominated the second half to beat the Jets 30-17 and win the AFC. At one point in the game the Colts trailed 17-6, and then Peyton Manning woke up. In the second game the Saints battled back and forth with the Vikings and won 31-28 in overtime to win the NFC. On the final drive for the Vikings Brett Farve threw an interception with seven seconds to go blowing their chances of winning the game. Brett Farve announced that a return next year is highly unlikely.

In men's college basketball the top five in the AP poll is Kentucky, Kansas, Villanova, Syracuse, and Michigan State. The former number one Texas dropped down to number six after losing twice, first to Kansas State 71-62 then to UConn 88-74. North Carolina dropped out of the top 25. Syracuse beat Georgetown 73-56 on Monday getting coach Jim Boeheim his 819th win of his career.

In women's college basketball the top five in the AP poll are UConn, Stanford, Notre Dame, Ohio State, and Tennessee. Connecticut dominated Villanova 74-35 on Saturday to earn their 58th straight win. In the game of the week number eight Georgia upset number three Tennessee 53-50 with late free throws. On Monday number four Ohio State was upset by Purdue 63-61.

In the NBA the top five in the power rankings are the Lakers, the Jazz, the Cavaliers, the Magic, and the Nuggets. The NBA all star starters were announced last week. Dwayne Wade, Allen Iverson, LeBron James, Dwight Howard, and Kevin Garnett will be starting for the East and Kobe Bryant, Steve Nash, Amare Stoudemire, Carmelo Anthony, and Tim Duncan will be starting for the West. In the game of the week the Cavaliers beat the Lakers 93-87 with LeBron scoring 37 and Kobe scoring 31. In that game Kobe became the youngest person in history to score 25,000 points.

In tennis the Australian open will be coming to an end on Sunday. On the men's side the upset was in round four as Cilic beat del Potro. On the women's side the upset was Bondarenko over Jankovic in the third round. In round four Li beat Wozniacki and Petrova beat Kuznetsova. In the quarterfinals Henin beat Petrova. In the both the men's and women's Quarterfinals there are some intriguing matchups with even more on the horizon.

In the NHL the top five in the power rankings are the Blackhawks, the Sharks, the Capitals, the Devils, and the Sabres. In the game of the week the Capitals beat the Penguins 6-3 with Alex Ovechkin scoring two goals making that 32 on the year and Sidney Crosby scored one goal bringing his total to 33 goals.

The Communicator

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Submissions must be typed, and no more than 700 words.

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